

# OSCAR MARTINEZ

## Finance Professional & Business Intelligence Developer

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Aarberg, BE, Switzerland



### SUMMARY

#### Finance Professional & Business Intelligence Developer

with 14+ years of experience in finance and analytics. Double MS Power BI certified with the process-oriented skills to communicate with high-level directors and international clients.

**Integrity, teamwork, and innovation** have been the cornerstone of my professional development. Results-driven, customer-centric, analytical, and focused professional with broad experience in finance, management, data analysis, processes redesign, and people development; concerned with sustaining continuous growth, development, and a collaborative and innovative environment.

### EXPERIENCE

#### Manager, Business Intelligence

PwC Switzerland

2021 - Ongoing Bern-Zurich, CH

Design solutions based on Power Platform and Azure to support external internal projects. Working across lines of service to increase the adoption of Power BI and Automation and analytics based decisions.

- Collaborated with all the LoS for developing Business Intelligence and Automation projects.

<https://www.pwc.ch/>

#### Senior Consultant BI and FP&A

Sereviso AG

2018 - 2021 Zurich, CH

The link between the Business Intelligence and Financial Planning business areas to develop joint projects and products. Management and development of Business Intelligence projects for various customers. Responsible for innovation and learning streams.

- Design and development of standardized and quick deployment Business Intelligence solutions.
- Learning and development activities lead.

<https://sereviso.com/>

#### Corporate Treasurer

Rassini SAB DE CV

2016 - 2018 Mexico City, MX

Corporate treasurer for the global biggest suspension and brakes automotive company in North America. Responsible for the cash management and financing activities for all the group companies. Accountable for the start-ups' investment portfolio.

- Implementation of the Business Intelligence initiative with Microsoft power BI.
- Negotiation of +100 MUSD of credit lines (factoring, short and long term, revolving, committed facilities, LC.)  
Automation of cash reporting for four countries, and over 70 bank accounts.

<https://www.rassini.com/en/>

### LANGUAGES

Spanish (Mother tongue) ●●●●●

English ●●●●●

German (B2) ●●●●●

### SKILLS

#### Finance

Treasury Budgeting FP&A

Forecasting NWC Management

#### IT, Business Intelligence & Automation

Data Analytics Power BI Excel

Power Automate SharePoint

Project Management AGILE ITIL 4

Kanban Scrum DevOps JIRA

UX

#### Programming Skills

DAX M-Query PowerShell HTML

CSS JS T-SQL Vega JSON

APIs

### STRENGTHS



#### Verbal & written Communication

My open-mindedness, empathy and patience help me be part of and lead valuable conversations.



#### Team-player mindset and collaboration

Strong believer that a collaborative team with strong ambition and clear goals can do anything.

## EXPERIENCE

### Treasury Manager

ABB Mexico

2012 - 2016 San Luis Potoí, MX

Treasury Manager for ABB's Mexican subsidiary. Responsible for the management of the banking relationships.

- Lead negotiations of financing and investment activities: term loans, supply chain finance, project finance, etc.
- Responsible for the accounting and reporting cash positions, derivatives, and loans, among others.
- Redesign and simplification of banking structure, yearly savings of 500 MMXN.
- Designed a secure, robust and functional e-banking structure for our 20 different accounts and bank services within five different banking systems.
- Financing Activities: Supply chain finance (20 MUSD line), 30 MUSD project finance with 2 MMXN savings in interest & commissions.

<https://global.abb/group/en>

### Various Roles

ABB

2008 - 2016 Various

Various roles in ABB.

- Accounts receivable deputy manager | 2016 | MX
- Treasury coordinator | 2010 - 2011 | MX
- Global trainee | 2008 - 2010 | TW, MX, CH

## EDUCATION

### PG Certificate in Executive Coaching

Hult Ashridge

2020 - Ongoing London, UK

### Financial Risk Management

ITESM

2015 San Luis Potosí, MX

### Finance Leadership Program

IMD

2014 Lausanne, CH

### International Business Management Bachelor

Universidad Veracruzana

2003 - 2007 Veracruz, MX

## INTERESTS



#### Volunteering

[Casa San Francisco](#) - Boys' foster home



#### Power Platform Community

Founder of two Business Intelligence and Power Platform communities. [Powers - Power Platform | BIBB - Business Intelligence.](#)

## STRENGTHS



#### Problem solving

Able to analyze a situation and ask the right questions to find the right answers and solve a problem in short time.

## CERTIFICATION

#### MCSA: BI Reporting - Certified 2019

Microsoft, 2019

#### Microsoft Certified: Power BI Data Analyst Associate

Microsoft, 2019

#### ITIL 4 Foundation Certificate in IT Service Management

Axelos, 2022

## TRAINING / COURSES

#### Advanced Power BI

SolidQ

#### Learning JIRA Software

LinkedIn Learning

#### Adaptive Planning Certification

Workday

#### Querying Data with T-SQL.

EDx

#### Analyzing and Visualizing Data with PBI

EDx

#### Analyzing and Visualizing Data with Excel

EDx

#### Professional Orientation: Data Science

EDx

#### Essential Statistics for Data Analysis

EDx

#### X Series – Excel for the Data Analyst.

EDx

#### MVA – SQL Database Fundamentals

EDx